

# Dr. Paul Callaway's ***THE '1% CLUB' MEMBERSHIP PROGRAM***



## **'LOOK' BETTER – 'FEEL' BETTER – 'PLAY' BETTER GOLF!**

*Dr. Paul Callaway's '1% Club' is the simplest and most effective training system for helping your golf body get 'golf-fit' online... without spending an arm and leg!*

In today's golf world, there are only about '1%' of all golfers who are fully aware of the benefits, and are totally committed to the complete integration of **all-4 essential performance factors**:

- **Golf-specific 'mental' training**
- **Golf-specific 'physical' training**
- **'Professional' golf instruction**
- **And, 'custom-fit' golf equipment**

... in order to achieve their 'true' golf performance and total wellness potential. And, even for golf's most committed '1%', creating enough time and disposable income to fit every aspect of their total golf performance program can be extremely difficult!

That's why, Dr. Paul, offers an exciting, fully-customized, total golf performance enhancement program that works for 'any' golfer who recognizes the importance of becoming one of the **top '1%'** of all golfers through the integration of all 4-essential golf performance factors ... AND ... needs to be most efficient with both time and budget **to look, feel and play the most consistent golf of their life!**

The **Callaway Golf Fitness '1% Club' Membership Program** provides the most affordable and convenient vehicle to build a customized, total golf performance training program that can be easily performed 'on line'... in the comforts of your own home and/or when traveling... while being financed through a very low-cost membership fee.

### **FEATURES and BENEFITS**

- Get your very own on-line golf-specific 'physical' conditioning program with Dr. Paul Callaway.
- Train 'any' time and 'any' where that fits your schedule by using 'any' device that is convenient for you to get online.
- Easiest and most affordable program available to re-shape your golf body.
- Revolutionary golf-specific, body training exercises and drills.
- Total golf performance improvement for ALL players at ALL levels.
- Gain improved posture, balance, flexibility, strength, stability, speed, power, distance, and accuracy with enhanced confidence and consistency in your game.



***The '1% Club' provides every member with complete 'online' access to a customized golf 'physical' training program for total golf performance enhancement and injury prevention.***

### **The '1% Club' Membership Program includes:**

- A comprehensive, fully-remote, Initial Golf-Specific Physical Performance Evaluation... including a video bio-mechanical 'body-motion' analysis... to assess the baseline measurements of your golf posture, balance, flexibility, strength and swing function.
- A comprehensive, golf-specific, physical and total golf performance goal-setting program.

- A customized golf-fitness training program design with training progression guidelines provided by Dr. Paul Callaway including a 12-month planning workbook.
- Downloadable golf-fitness exercise instructional PDF's and videos on your computer, tablet and/or smartphone.
- Follow-up email and video-conferencing services for follow-up training, custom program advancement and support, as needed, with Dr. Callaway.



### Other '1% Club' Members Only Benefits:

- Golf nutrition, golf injury treatment counselling, and total wellness support.
- Special 'members only' **25% savings** on all other [Callaway Golf Fitness](#) products and services.

### *THE '1% CLUB' – HOW IT WORKS*

#### The 1st Step:

- Call or email Dr. Callaway to clarify any remaining questions you may have about the [Callaway Golf Fitness '1% Club' Membership Program](#)... or to enroll in your **FREE 2-week Trial Membership**.
- Once enrolled, your ['1% Club' Membership Program](#) materials... including step-by-step instructions for how to complete your Initial Evaluation... will be emailed to you directly. as soon as you complete your purchase.

#### The 2nd Step:

- Follow the detailed instructions to complete your Initial Evaluation... including the full-swing, golf body-motion, video analysis... and email the Initial Evaluation back to [Dr. Paul Callaway](#).

- [Dr. Paul](#) will then analyze your Initial Evaluation findings and full-swing, golf body-motion, video analysis to build your custom golf mental training, fitness training and total performance enhancement program to help you reach your identified goals.
- Once completed, Dr. Paul will email your custom golf fitness training exercises, and total golf performance program materials with specific, detailed instructions (full-color PDF's and videos) so you can get started on your custom training program right away.

**(SPECIAL NOTE! For the [Cantigny Golf Academy](#) students)**

In addition to your 'included' Facetime/Skype video chat sessions with Dr. Paul Callaway to discuss follow-up questions, or any elements of your custom program design, you will also have the opportunity to schedule monthly, '1-on-1', sessions with Dr. Callaway, as needed, at the [Cantigny Golf Academy](#).

**'1% Club' Membership Program Cost:**

- 14-day 'FREE' Trial Membership = \$0
- Monthly Payment Option after FREE Trial = \$47/month
- Annual Payment Option after FREE Trial = \$397/year (Saves \$167!)

... for more information, please call:

**630-576-0044**

or email: [Paul@CallawayGolfFitness.com](mailto:Paul@CallawayGolfFitness.com)

